

littleblackdress



Ronald McDonald House Charities of Mobile's premier annual fundraising event: Little Black Dress is a fast-paced New York styled runway show and cocktail party.

The 8th Annual Little Black Dress event will be held on May 4, 2017 at Fort Whiting Armory in Mobile. All proceeds will benefit Ronald McDonald House Charities of Mobile.

The event will feature 50 McModels who are local women and even some men that are not professional models and who are sponsored by local area businesses and individuals.

In addition to the fantastic runway show, Little Black Dress features food and drink from top area chefs and restaurants and a special appearance by Ronald McDonald himself.

Ronald McDonald House Charities of Mobile provides a *home away from home* for families who travel to Mobile for their children to receive treatment for serious, often life-threatening illnesses and injuries. Since opening its doors in 2000, Ronald McDonald House has served nearly 7,000 families from around the Gulf Coast, across the country and around the world.

Ronald McDonald House Charities of Mobile is an independent non-profit organization funded primarily from local support of fundraising events, service clubs, churches, corporations, foundations, individuals and local McDonald's Owner-Operators.



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www.rmhcmobile.org
251-694-6873



May 4, 2017
Fort Whiting Armory

BENEFITING



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Event Sponsorship Levels

\$5,000 McClassy Sponsor

(6 available)

- Distinguished reserved end-of-runway seating for ten (10)
- Two (2) McModel Sponsorships of your choice
- McModel Sponsor pre-party celebration (April 27, 2017)
- A full page black & white ad in the program
- An opportunity for your business to present a 30 second commercial (provided by you) to be shown halfway through the runway show
- Premier signage and recognition at the event

\$2,500 McSassy Sponsor

(8 available)

- Premier runway table seating for eight (8)
- Sponsorship of one McModel of your choice
- McModel Sponsor pre-party celebration (April 27, 2017)
- A one-half page black & white ad in the program

\$1,500 McModel & Table Combo Sponsor

(24 available)

- A reserved table seating eight (8)
- Sponsorship of one McModel of your choice
- McModel Sponsor pre-party celebration (April 27, 2017)

\$1,000 Table Sponsor

(36 available)

- A reserved table seating eight (8)

\$750 McModel & VIP Seating Sponsor

(28 available)

- Sponsorship of one McModel of your choice
- Two table seats
- McModel Sponsor pre-party celebration (April 27, 2017)

Sponsorship Form

Company Name (as you wish to be acknowledged in event promotional materials)

Name of Sponsorship Contact

Mailing Address, City, Zip Code

Phone Number

E-Mail Address

Please Select Sponsor Level: ☐ \$20,000 Title Sponsor ☐ \$10,000 Presenting Sponsor ☐ \$5,000 McClassy Sponsor
☐ \$2,500 McSassy Sponsor ☐ \$1,500 McModel & Table Combo Sponsor ☐ \$1,000 Table Sponsor ☐ \$750 McModel & VIP Seating Sponsor

Check Credit Card Number: _____ Expiration Date: _____ Security Code: _____

Phone number associated with credit card listed above: _____

Invoice Me

Please submit this sponsorship agreement to:

Ronald McDonald House Charities of Mobile, Attn.: Mary McAleer | 1626 Springhill Avenue, Mobile, AL 36604

Fax: 251-438-2222 | Phone: 251-694-6873 | Email: mary@rmhcmobile.org

Thank you for your support of Ronald McDonald House Charities of Mobile