



April 19, 2018
Fort Whiting Armory

BENEFITING



Event Sponsorship Levels

\$20,000 TITLE SPONSOR (1 AVAILABLE)

- Company name and logo included in all event promotions and publications (i.e. The "company name" Little Black Dress)
• Distinguished reserved end-of-runway seating for ten (10)
• One reserved table for eight (8) additional guests
• Two (2) McModel Sponsorships of your choice
• McModel Sponsor pre-party celebration (April 12, 2018)
• A full page color ad in the program (1st choice placement)
• An opportunity for your business to present a 60 second commercial (provided by you) to be shown immediately before the runway show
• Coordinated marketing planning to maximize company exposure
• Premier signage and recognition at the event and banner in front of the House on Springhill Avenue 2 weeks prior to event

\$10,000 PRESENTING SPONSOR (2 AVAILABLE)

- Company logo included on all event promotional materials (i.e. Little Black Dress presented by "company" & "company")
• Distinguished reserved end-of-runway seating for ten (10)
• Two McModel Sponsorships of your choice
• McModel Sponsor pre-party celebration (April 12, 2018)
• A full page color ad in the program
• An opportunity for your business to present a 30 second commercial (provided by you) to be shown immediately before the runway show
• Premier signage and recognition at the event and banner in front of the House on Springhill Avenue for 2 weeks prior to the event

Sponsorship Form

Company Name (as you wish to be acknowledged in event promotional materials)

Name of Sponsorship Contact

Mailing Address, City, Zip Code

Phone Number Email Address

Please Select Sponsor Level: [] \$20,000 Title Sponsor [] \$10,000 Presenting Sponsor [] \$5,000 McClassy Sponsor
[] \$2,500 McSassy Sponsor [] \$1,750 McModel & Table Combo Sponsor [] \$1,000 Table Sponsor [] \$750 McModel & VIP Seating Sponsor

[] Check [] Credit Card Number Expiration Date: Security Code:

[] Invoice Me Phone number associated with credit card listed above

Please submit this sponsorship agreement to:

Ronald McDonald House Charities of Mobile, Attn: Mary McAleer | 1626 Springhill Avenue, Mobile, AL 36604 | Fax: 251.438.2222 | Phone: 251.694.6873 | Email: mary@rmhcmobile.org

Thank you for your support of Ronald McDonald House Charities of Mobile



April 19, 2018
Fort Whiting Armory

BENEFITING



Event Sponsorship Levels

\$5,000 McCLASSY SPONSOR (6 AVAILABLE)

- Distinguished reserved end-of-runway seating for ten (10)
- Two (2) McModel Sponsorships of your choice
- McModel Sponsor pre-party celebration (April 12, 2018)
- A full page black & white ad in the program
- An opportunity for your business to present a 30 second commercial (provided by you) to be shown halfway through the runway show
- Premier signage and recognition at the event

\$2,500 McSASSY SPONSOR (8 AVAILABLE)

- Premier runway table seating for eight (8)
- Sponsorship of one McModel of your choice
- McModel Sponsor pre-party celebration (April 12, 2018)
- A one-half page black & white ad in the program

\$1,750 McMODEL & TABLE COMBO SPONSOR (16 AVAILABLE)

- A reserved table seating eight (8)
- Sponsorship of one McModel of your choice
- McModel Sponsor pre-party celebration (April 12, 2018)

\$1,000 TABLE SPONSOR (20 AVAILABLE)

- A reserved table seating eight (8)

\$750 McMODEL & VIP SEATING SPONSOR (12 AVAILABLE)

- Sponsorship of one McModel of your choice
- Two table seats
- McModel Sponsor pre-party celebration (April 12, 2018)

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Name of Sponsorship Contact

Mailing Address, City, Zip Code

Phone Number

Email Address

Please Select Sponsor Level: \$20,000 Title Sponsor \$10,000 Presenting Sponsor \$5,000 McClassy Sponsor

\$2,500 McSassy Sponsor \$1,750 McModel & Table Combo Sponsor \$1,000 Table Sponsor \$750 McModel & VIP Seating Sponsor

Check Credit Card Number _____ Expiration Date: _____ Security Code: _____

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