



ADOPT A ROOM

— partnership package 2020 —



Ronald McDonald
House Charities®
Mobile



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House Charities®
Mobile

2020 Adopt A Room

About the Program

The Adopt A Room Program allows you, your company, or organization to be the sponsor of one of the 38 guest rooms, one of the 2 family rooms, or the community pantry at Ronald McDonald House Charities of Mobile. Your gift helps offset the cost to operate a guest room, providing a home away from home to families with seriously ill or injured children. Sponsorship of our Family rooms located inside USA Children's and Women's Hospital provides respite to parents and families during hospital visitation hours. A pantry partner will assist with providing kitchen staples throughout the year.

The Impact of Your Partnership

By supporting Ronald McDonald House Charities of Mobile and the Adopt A Room program, you are making sure families have a place to stay each night as their children receive the medical treatment they need in local area hospitals. You are eliminating many of the financial challenges that come with traveling long distances for medical care so parents can focus on their child's treatment and receive the respite care they need to support their child.

Last year 562 families stayed at the House traveling from all across the Gulf Coast and surrounding areas. While the average stay was 15.6 days, many families stayed much longer. Because of donors like you RMHC of Mobile is able to keep families close to their hospitalized children and provide the hope and support they need. With your help, we can have an even greater impact.

Adopt A Room Opportunities

GUEST ROOM SPONSORSHIP: \$4,380 tax deductible gift

Donor(s) will have a sponsorship of one Guest Room for the period of one year.

FAMILY ROOM SPONSORSHIP: \$5,200 tax deductible gift

Donor(s) will have a rolling sponsorship for one Family Room located inside USA Children's and Women's Hospital for the period of one year.

PANTRY PARTNERSHIP: \$7,800 tax deductible gift

Donor(s) will have a rolling sponsorship which will provide a weekly breakfast and other pantry staples to families staying at RMHC of Mobile for the period of one year.



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Adopt A Room Benefits

Prominent signage outside your adopted Guest Room:

Outside of each guest room will be signage listing you as the proud sponsor of that room.

Prominent signage inside of your adopted Family Room:

Family room signage will adhere to USA Children's and Women's Hospital guidelines. Inside of each family room will be signage listing you as the proud sponsor of that room.

Prominent signage outside of the RMHC of Mobile kitchen:

Outside of the RMHC Kitchen will be signage listing you as the pantry partner.

In addition, all sponsorship levels will receive the following recognition:

- Inclusion in at least one of "Our House" newsletters (3,000 + reach)
- Listing on the RMHC of Mobile website as an Adopt A Room sponsor
- Opportunity to update your adopted Guest Room
- Social media mentions during the course of the year
- Annual first right of renewal on your adopted room

Your contribution to the Adopt A Room program will be welcomed today. Please complete and mail the attached form to secure your tax-deductible donation and the adoption of an RMHC of Mobile guest room, family room, or pantry partnership.

"In the midst of the hardest season of our lives, feeling the most displaced we ever felt, the Ronald McDonald House offered us a family, a place to recuperate, and a home. "
— Julie Ragsdale (Ragsdale Family, 116 Nights)

**Family Room located
inside USA Children's
and Women's Hospital**

**Prominent signage outside of
your adopted room**

**RMHC of Mobile
Guest Room**





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Donor(s) Information

Organization Name _____

Contact Name _____

Contact Phone _____

Address _____

City _____ State _____ Zip _____

Email _____

Name to be listed on signage for all sponsorship mentions:

Commitment

Guest Room Sponsorship- \$4,380

38 Available

Family Room Sponsorship- \$5,200

2 Available

Pantry Partnership- \$7,800

1 Available

For more information, please contact:

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