



For immediate release

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Quack! Quack! The Ducks are Back!

The Rubber Ducky Regatta, benefiting Ronald McDonald House Charities of Mobile, is back this year in a brand-new location – OWA Parks & Resort! On March 23, 10,000 adopted ducks will be dropped into the lake at OWA and will race to the finish line, where the top three ducky adopters will win fabulous prizes.

The 1st place lucky ducky will receive a Family Fun for 4 Season Pass bundle to Tropic Falls at OWA Parks and Resort. The 2nd place prize includes Two Season Passes to Tropic Falls and a \$500 Rouses' gift certificate. For 3rd place, the winner will receive a Season Pass for one to Tropic Falls. For the ducky that comes in last place, the ducky adopter will receive two Tropic Falls admission tickets, good any day during 2024. More great prizes will be announced soon!

The day's festivities will begin at 11am with family-friendly activities and games, bounce houses, vendors, specials at Downtown OWA stores and restaurants, and more. The race will begin at 1pm, followed by the awards ceremony. At 2pm, Nashville country music star Tyra Madison will take the stage on the Island. This concert is free to the public. Celebrities from media partner 95KSJ and iHeart Media will emcee the day's events.

Throughout the day, participants and spectators can purchase "Chance to Win" tickets for great prizes such as OWA and McDonald's swag, restaurant gift certificates, and an annual membership to the new Pickleball at OWA indoor courts.

Rubber Ducky adoptions directly benefit the hundreds of families who call Ronald McDonald House of Mobile their home away from home while their sick or injured children receive life-saving medical care at one of the area hospitals. Every year, more than 650 families from Baldwin and Mobile counties, and surrounding areas, count on RMHC of Mobile so they can be steps away from their child in the hospital. Without Ronald McDonald House, families would be forced to sleep in hospital waiting rooms, their cars, or drive long distances to be with their children.

“Our mission at Ronald McDonald House of Mobile is to provide everything a family needs while they’re with us so they can focus solely on the health of their child,” Paul Giardina, executive director at RMHC of Mobile said. “A family event at a family park is the perfect way to have community members of all ages support those families who need our help.”

Duck adoption packages range from one duck for \$5 to 100 ducks for \$350. Visit rubberduckyregatta.com to adopt your duck(s) and support the hundreds of children who need their families by their side while they get well.

For more information, contact Diana Brewer, diana@rmhcmobile.org or call 251-694-6873.