



Barnes Family McDonalds presents

# Little Black Dress

## Runway Show Gala

Thursday, April 25, 2024  
doors open at 6:00pm  
Fort Whiting Reception Hall



### About Little Black Dress

A spectacular gala and a wildly fun runway show featuring 40 local women and men modeling the latest in 2024 fashion, styled by Dillard's. During the event, guests will hear from a Ronald McDonald House family as they share their story of their child's medical journey and the impact that Ronald McDonald House had on their family. The Runway Show Gala features an elegant cocktail party with heavy hors d'oeuvres and live music from Jenna McClelland following the show.

### Sponsorship Opportunities

Directly support hundreds of families whose children are receiving life-saving medical care at an area hospital by providing them a home-away-from-home at Ronald McDonald House Charities of Mobile. Reach thousands of Mobile and Baldwin County residents through social media and paid advertising 10,000 Facebook followers; 2,500 Instagram followers; 6,000 e-news subscribers.

### Why Support Ronald McDonald House of Mobile?

For more than 22 years, Ronald McDonald House of Mobile has provided a home away from home for thousands of families. Our families come from across south Alabama and coastal Mississippi, seeking life-saving medical care for their critically ill or injured children at USA Health Children's & Women's Hospital, USA Mitchell Cancer Institute, and other area hospitals. They almost all arrive exhausted, scared and financially drained as they struggle to pay medical and travel expenses. Because of RMHC of Mobile, families do not have to stay in hotels, sleep in their cars, sleep in the hospital waiting room or drive long distances to be by their child's side. At RMHC Mobile, we keep families close and provide all the amenities of home at a time when they most need to be together.



# RMHC Mobile

Ronald McDonald House of Mobile cares for up to 38 guest families a night. In addition to providing a comfortable bedroom and private bath, we surround them with love and support from our volunteers, staff and other guest families who share the same hopes and fears. We provide home-cooked meals, a stocked pantry, laundry rooms, and more so they can concentrate on their family. We also offer a comfortable place to rest and regroup just steps away from a sick child's bedside at our Ronald McDonald Family Rooms located inside USA Health Children's & Women's Hospital.



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# Title Sponsor

## Little Black Dress 2024

☐ ~~\$20,000 (1 available)~~ **SOLD**

Title Sponsor Level:

- Priority end-of-runway table for ten (10) with private bar server
- Priority table for eight (8)
- Two models of your choice
- Recognition from the stage at the event
- Acknowledgment as title sponsor (logo/name) in all event marketing materials, pre- and post-event publicity, and RMHC Mobile publications and website
- Invitation to participate in radio and TV appearances
- Two paid promotions on social media
- Title sponsor acknowledgment in digital and print signage at the event

**Company Name** \_\_\_\_\_  
(as you wish to be acknowledged in event promotional materials)

**Contact Name** \_\_\_\_\_

**Address** \_\_\_\_\_

**City** \_\_\_\_\_ **State** \_\_\_\_\_ **ZIP** \_\_\_\_\_

**Phone** \_\_\_\_\_ **Email** \_\_\_\_\_

**Please Select Payment Method:** \_\_\_\_ **Enclosed Check** \_\_\_\_ **Invoice Me** \_\_\_\_ **Credit Card**

**Credit Card Number:** \_\_\_\_\_

**Exp. Date** \_\_\_\_\_ **Security Code** \_\_\_\_\_

To pay online, please visit:  
[rmhcmobile.org/little-black-dress/](https://rmhcmobile.org/little-black-dress/)



**Please submit this sponsor agreement to:**

Ronald McDonald House Charities of Mobile, Attn. : Diana Brewer  
1626 Springhill Avenue, Mobile, AL 36604 or [diana@rmhcmobile.org](mailto:diana@rmhcmobile.org)

# Sponsor Levels

## Little Black Dress 2024

### Platinum Sponsor

☐ **\$10,000**

- Priority end-of-runway table for ten (10) with private bar server
- Two models of your choice
- Recognition from the stage at the event
- Acknowledgment (logo/name) in all event marketing materials, RMHC Mobile publications and website.
- Two paid promotions on social media
- Acknowledgment in digital and print signage at the event

### Gold Sponsor

☐ **\$5,000**

- Priority runway seating for eight (8) with four bottles of selected wine at the table
- One model of your choice
- Acknowledgment in all RMHC Mobile publications and website
- One paid promotion on social media
- Acknowledgment in digital signage at the event

### Silver Sponsor

☐ **\$2,500**

- Priority seating for eight (8)
- One model of your choice
- Acknowledgment in all RMHC Mobile publications and website
- Promotion on social media
- Acknowledgment in digital signage at the event

### Bronze Sponsor

☐ **\$2,000**

- Priority table for eight (8)
- One model of your choice
- Acknowledgment on RMHC Mobile website

### Table Sponsor

☐ **\$1,400**

- Priority table for eight (8)
- Acknowledgment on RMHC Mobile website

### LBD Event Ticket

☐ **\$175**

Seating at a table and dinner

**Company Name** \_\_\_\_\_  
(as you wish to be acknowledged in event promotional materials)

**Contact Name** \_\_\_\_\_

**Address** \_\_\_\_\_

**City** \_\_\_\_\_

**State** \_\_\_\_\_ **ZIP** \_\_\_\_\_

**Phone** \_\_\_\_\_

**Email** \_\_\_\_\_

#### Please Select Payment Method:

\_\_\_\_\_ **Enclosed Check**  
\_\_\_\_\_ **Invoice Me** \_\_\_\_\_ **Will pay online**  
\_\_\_\_\_ **Credit Card**

#### Credit Card Number:

\_\_\_\_\_

**Exp. Date** \_\_\_\_\_ **Security Code** \_\_\_\_\_

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