



## An Evening in Paris Little Black Dress 2025 Sponsor Opportunities

May 1, 2025 | Fort Whiting

Join us for an inspirational evening celebrating our community of families and supporters. Little Black Dress is our premier fundraiser of the year. This spectacular gala and a wildly fun runway show features 40 local women and men modeling the latest in 2025 fashion, styled by Dillard's.

A Little Black Dress sponsorship provides families the comfort and safety of a home away from home so they can be just minutes, rather than hours, away from their child in the hospital.

Families like the McGhees.

“Being able to stay for free because of the people who support Ronald McDonald House was amazing. It was a blessing. Every bit of it — from the community fridge, the evening meals, and being able to shower or take a quick nap during shift change — those were the biggest blessings ever. We are beyond grateful.” – Sarah McBride-McGhee

find RMHC of Mobile on socials!



scan code  
to fill out  
online  
sponsor  
form





**lbd**  
RMHC® littleblackdress  
Mobile

**An Evening in Paris**  
**Little Black Dress 2025**  
**Sponsor Opportunities**

**May 1, 2025 | Fort Whiting**

**EXCLUSIVE PRESENTING**  
**\$20,000**

- Two premier end-of-runway tables for six (6) and one premier table for eight (8) with personal beverage server
- Two models of your choice
- Recognition from the stage at the event
- Recognition as Presenting Sponsor (logo/name) on event materials (pre- and post-event), signage and website
- Name/logo in RMHC Mobile digital and print newsletters
- Invitation to participate in radio and TV appearances
- Two paid promotions on social media

**Welcome Home**  
**\$10,000**

- Two priority runway tables for six (6) with personal beverage server
- Two models of your choice
- Recognition from the stage
- Recognition as Welcome Home Sponsor on event materials, signage and website
- Name/logo in RMHC Mobile digital and print newsletters
- Two paid promotions on social media

**Hope**  
**\$5,000**

- Priority runway table for eight (8)
- One model of your choice
- Recognition as Hope Sponsor on signage and website
- Recognition in all RMHC Mobile digital and print publications
- One paid promotion on social media

**Caring**  
**\$2,500**

- Table for eight (8)
- One model of your choice
- Recognition as Caring Sponsor on signage and website
- Recognition in RMHC of Mobile print newsletter
- Promotion on social media

**Heart**  
**\$2,000**

- Table for eight (8)
- One model of your choice
- Recognition as Heart Sponsor on signage and website

**Love** **SOLD**  
~~\$1,200~~

- Table for six (6)
- Recognition as Love Sponsor on website

**EXCLUSIVE NAMING OPPORTUNITIES**  
**SOLD**

- *Bourbon Bliss* (\$2,500) – Bourbon enthusiasts will buy a chance to win a bottle of Old Rip Van Winkle Handmade Bourbon and receive a special Bourbon glass. **SOLD**
  - Recognition as Bourbon Bliss Sponsor on signage and website
  - Name/Logo on Bourbon glass
- *Champagne Delight* (\$2,500) – Guests will enjoy **SOLD**
  - Champagne as they arrive. Guests can also buy a chance to win a 3L Bottle of Veuve Clicquot.
  - Recognition as Champagne Delight Sponsor on signage and website
  - Name/Logo on event cocktail napkins
- *Espresso Martini Bar* (\$1,000) – Guests will enjoy 25th Anniversary Espresso Martinis to end the night. **SOLD**
  - Recognition as Espresso Martini Bar Sponsor on signage and website

All sponsors please submit brand materials to:  
[ellen@rmhcmobile.org](mailto:ellen@rmhcmobile.org)

Individual Tickets can be purchased on our website for \$175



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Thank you for your support of Ronald McDonald House Charities of Mobile!

Choose Sponsor Level below and send to:

Diana Brewer 1626 Springhill Avenue Mobile, AL 36604 or [diana@rmhcmobile.org](mailto:diana@rmhcmobile.org)

**EXCLUSIVE PRESENTING SPONSOR**  
\$20,000

**HEART SPONSOR**  
\$2,000

**WELCOME HOME SPONSOR**  
\$10,000

~~LOVE SPONSOR~~  
~~\$1,200~~ **SOLD**

**HOPE SPONSOR**  
\$5,000

**EXCLUSIVE NAMING OPPORTUNITIES**

~~Bourbon Bliss~~  
~~(\$2,500)~~ **SOLD**

~~Espresso Martini Bar~~  
~~(\$1,000)~~ **SOLD**

**CARING SPONSOR**  
\$2,500

~~Champagne Delight~~  
~~(\$2,500)~~ **SOLD**

**Company Name** \_\_\_\_\_  
(as you wish to be acknowledged in event promotional materials)

**Contact Name** \_\_\_\_\_

**Address** \_\_\_\_\_

**City** \_\_\_\_\_ **State** \_\_\_\_\_ **ZIP** \_\_\_\_\_

**Phone (b)** \_\_\_\_\_ **Phone (c)** \_\_\_\_\_ **Email** \_\_\_\_\_

**Please Select Payment Method:** \_\_\_ **Enclosed Check** \_\_\_ **Invoice Me** \_\_\_ **Credit Card**

**Credit Card Number:** \_\_\_\_\_

**Exp. Date** \_\_\_\_\_ **Security Code** \_\_\_\_\_

SCAN ME



**To register online, please visit:**  
[rmhcmobile.org/little-black-dress](http://rmhcmobile.org/little-black-dress)