Little Black Dress

Get Ready for a Night in Rio!

Step into the vibrant rhythms, dazzling colors, and electric energy of Rio de Janeiro! Join us for an unforgettable evening inspired by Brazil's most iconic city—where the spirit of Carnival comes alive with music, dance, tropical flair, and festive fun. Savor the rich flavors of authentic Brazilian cuisine, from the hearty feijoada to the irresistible pão de queijo, and sip on refreshing caipirinhas as you soak in the vibrant atmosphere. Dress to impress, bring your samba moves, and let's celebrate Rio style!

Exclusive Presenting Sponsor - \$25,000

Provides 455 nights of stay for families

- Two premier end-of-runway tables for six (6) and one premier table for eight (8) with personal beverage server
- Two models of your choice
- Recognition in highlight video distributed post event
- Recognition from the stage or invitation to speak during the event
- Recognition in event materials and signage
- Recognition in RMH of Mobile digital and print newsletters and website
- Invitation to participate in radio and TV appearances
- Two paid promotions on social media

Welcome Home Sponsor - \$10,000

Provides 182 nights of stay for families

- Two priority runway tables for six (6) with personal beverage server
- Two models of your choice
- Recognition from the stage during event
- Recognition in event materials and signage
- Recognition in RMH of Mobile digital and print newsletters and website
- Two paid promotions on social media

Hope Sponsor - \$5,000

Provides 90 nights of stay for families

- Priority runway table for eight (8)
- One model of your choice
- Recognition in RMH of Mobile digital and print publications and website
- One paid promotion on social media



Caring Sponsor - \$2,500

Provides 45 nights of stay for families

- Table for eight (8)
- One model of your choice
- Recognition in RMH of Mobile print newsletter and website
- Recognition on social media

Love Sponsor - \$1,500

Provides 25 nights of stay for families

- Table for six (6)
- Recognition on RMH of Mobile website

Exclusive Naming Opportunities

can be combined with other sponsorships

Bossa Nova Brew Sponsor - \$2,500

- Light-Up Bar Signage "[Your name Bar"] in neon lights
- Little Black Dress Customized Cocktail Napkins "This cocktail courtesy of [your name/logo]"

Carnaval Capture Sponsor - \$2,500

- Light-Up Backdrop Signage "[Your Name] Selfie Station" in vibrant neon-style lettering
- Branded Photo Frame Props Large, handheld frames with "Sponsored by [Your name/logo] – Smile like you're in Rio!"

Rio Refresh Sponsor - \$2,500

- Light-Up Bar Signage "[Your name Bar"] in neon lights
- Little Black Dress Customized Cocktail Napkins "Caipirinhas made possible by the spirited support of [Your name/logo]"

For questions, please contact Diana Brewer | diana@rmhcmobile.org | 251.694.6873

















