



**Little Black Dress presents
Rio Radiance!
Sponsor Opportunities**

April 30, 2026 | Fort Whiting



Get Ready for a Night in Rio!

Step into the vibrant rhythms, dazzling colors, and electric energy of Rio de Janeiro! Join us for an unforgettable evening inspired by Brazil's most iconic city—where the spirit of Carnival comes alive with music, dance, tropical flair, and festive fun. Savor the rich flavors of authentic Brazilian cuisine, from the hearty feijoada to the irresistible pão de queijo, and sip on refreshing caipirinhas as you soak in the vibrant atmosphere. Dress to impress, bring your samba moves, and let's celebrate Rio style!

Sponsors make a difference for families who stay at Ronald McDonald House of Mobile.

A Little Black Dress sponsorship provides families the comfort and safety of a home away from home so they can be just minutes, rather than hours, away from their child in the hospital.

~~Exclusive Title Sponsor - \$25,000~~ sold out

Provides 455 nights of stay for families

- Two premier end-of-runway tables for six (6) and one premier table for eight (8) with personal beverage server
- Two models of your choice
- Recognition in highlight video distributed post event
- Recognition from the stage or invitation to speak during the event
- Recognition in event materials and signage
- Recognition in RMH of Mobile digital and print newsletters and website
- Invitation to participate in radio and TV appearances
- Two paid promotions on social media

Welcome Home Sponsor - \$10,000

Provides 182 nights of stay for families

- Two priority runway tables for six (6) with personal beverage server
- Two models of your choice
- Recognition from the stage during event
- Recognition in event materials and signage
- Recognition in RMH of Mobile digital and print newsletters and website
- Two paid promotions on social media

Hope Sponsor - \$5,000

Provides 90 nights of stay for families

- Priority runway table for eight (8)
- One model of your choice
- Recognition in RMH of Mobile digital and print publications and website
- One paid promotion on social media

Caring Sponsor - \$2,500

Provides 45 nights of stay for families

- Table for eight (8)
- One model of your choice
- Recognition in RMH of Mobile print newsletter and website
- Recognition on social media

Love Sponsor - \$1,500

Provides 25 nights of stay for families

- Table for six (6)
- Recognition on RMH of Mobile website

Exclusive Naming Opportunities

2 tickets included, can be combined with other sponsorships

~~Bossa Nova Brew Sponsor - \$2,500~~ sold out

- Light-Up Bar Signage – “[Your name Bar]” in neon lights
- Little Black Dress Customized Cocktail Napkins – “This cocktail courtesy of [your name/logo]”

Carnaval Capture Sponsor - \$2,500

- Light-Up Backdrop Signage – “[Your Name] Selfie Station” in vibrant neon-style lettering
- Branded Photo Frame Props – Large, handheld frames with “Sponsored by [Your name/logo] – Smile like you’re in Rio!”

~~Rio Refresh Sponsor - \$2,500~~ sold out

- Light-Up Bar Signage – “[Your name Bar]” in neon lights
- Little Black Dress Customized Cocktail Napkins – “Caipirinhas made possible by the spirited support of [Your name/logo]”

find RMHC of Mobile on socials!

   @rmhcmobile



scan code
to fill out
online
sponsor
form





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Thank you for your support of Ronald McDonald House Charities of Mobile!

Choose Sponsor Level below and send to:

Diana Brewer 1626 Springhill Avenue Mobile, AL 36604 or diana@rmhcmobile.org

EXCLUSIVE TITLE SPONSOR

~~\$25,000~~

LOVE SPONSOR

\$1,500

WELCOME HOME SPONSOR

\$10,000

EXCLUSIVE NAMING OPPORTUNITIES

~~Bossa Nova Brew~~
~~(\$2,500)~~

Carnaval Capture
(\$2,500)

HOPE SPONSOR

\$5,000

~~Rio Refresh~~
~~(\$2,500)~~

CARING SPONSOR

\$2,500

Company Name _____

(as you wish to be acknowledged in event promotional materials)

Contact Name _____

Address _____

City _____ **State** _____ **ZIP** _____

Phone (b) _____ **Phone (c)** _____ **Email** _____

Please Select Payment Method: ___ **Enclosed Check** ___ **Invoice Me** ___ **Credit Card**

Credit Card Number: _____

Exp. Date _____ **Security Code** _____

SCAN ME



To register online, please visit:
rmhcmobile.org/little-black-dress